

YOUNG LIONS COMPETITIONS REPORT

2025



YOUNG LIONS
COMPETITIONS

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ARTPLAN, SÃO PAULO
SILVER, DESIGN LIONS | 2024





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Young Lions Competitions

2025 in numbers

454

YOUNG LIONS
COMPETITORS

67

COUNTRIES
REPRESENTED

42

WINNERS



Competition partners 2025

Design Competition:



Digital, Print and
PR Competition:



Film and Media
Competition:



Marketers Competition:



Competition sponsors 2025

Competitions:



Digital Competition:





The Competitions Overview

The year 2025 marked the 30th anniversary of the Young Lions Competitions. From local rounds to the global stage, Young Lions across the world embodied the true meaning of the Competition – inspiration, legacy and community.

In this report, you can revisit the highlights of the Young Lions Competitions 2025. Browse the winners, competitors, competition briefs and all-time winner leaderboard.

Thank you to our partners for supporting the Competitions. We had an impressive selection of briefs across our Competitions courtesy of The Braille Institute, Bee:wild, Ovarian Cancer Action and the Museum of Art and Photography. Adobe returned as official tools provider and trusted partner. We welcomed EY as the Digital Competition sponsor. Finally, thank you to our Media Partner the News Movement for its fun and engaging content throughout the week.

The Global Creative Competition for Young Talent

Often referred to as the Olympics of Creativity, the Young Lions Competitions see the most talented and creative professionals go head to head and compete to be crowned the global Young Lions champions. As each team has won a local competition, it's the best of the best competing against the clock.

There can only be one winning team per competition, and Gold winners receive a Festival pass and accommodation for next year's event. Winning Gold at the Young Lions Competitions is truly a life-changing moment for young creatives – and the first step into an award-winning career.

Are you up for
the challenge?

7 COMPETITIONS

24 HOURS

68 COUNTRIES

448 COMPETITORS

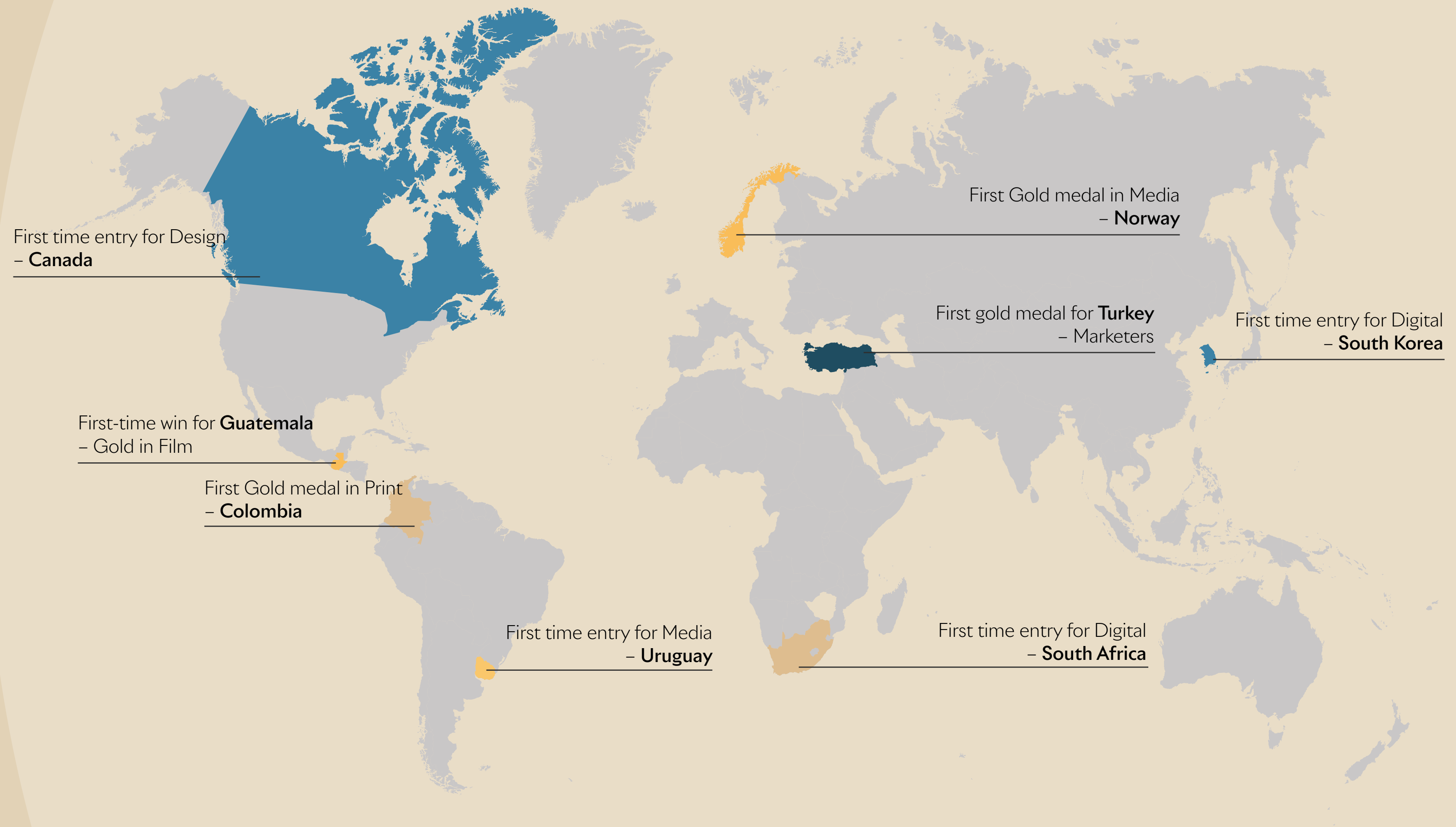


First-timers in focus

This year marked a significant milestone for diverse creative perspectives on the world stage. Many teams broke new ground, leaving a significant mark on the Young Lions legacy.

Guatemala was awarded for the first time in history with a Gold medal in Film. Diego Apen and Ana Paula Escobar represented their countries' creativity with a powerful film for Ovarian Cancer Action. Reflecting on the win, Apen shared: "it means so much! A new beginning, lots of responsibilities from now on, but most importantly, a deep sense of pride and joy."

Turkey secured its first Cannes Young Lions Gold medal thanks to Sedef Özcan and Selda Öztürk. On this milestone, Özcan shared: "winning Gold dares us to be the game changers, to take charge and break patterns."



The Design Competition



The Design Competition

The Young Lions Design Competition gives graphic designers and other specialist designers the space to showcase their talent and test their skills against the rest of the industry.

Teams of two are required to deliver a design system, a description of how the design fits the brief and an explanation of how the design would help the brand evolve. The work should be innovative, exciting and energetic, taking into consideration the limitations of the competition partner setting the brief as well as the global scale the work needs to reach.

The competition partner presents the brief to the teams, and creatives have 24 hours to create their work.

Eligibility

To be eligible to compete in the Design Competition, the team must be made up of two professionals aged 30 or under, working in creative communications or advertising or for a digital agency.

Freelancers are welcome to compete in this competition. In-house creative teams from client companies are also accepted.

The winners

The Gold winners each receive a Festival pass and free accommodation for next year's event. Medals and certificates are presented to the Gold, Silver and Bronze winners.

The 2025 brief:

Museum of Art and Photography India (MAP)



Museum of Art and Photography India challenged Young Lions to create a visual identity that disrupts the perception that comics are a Western, child-centric medium for its upcoming exhibition. You can read the brief [here](#).

Design Competition Winners 2025

Jury Chair: Michael Wilk



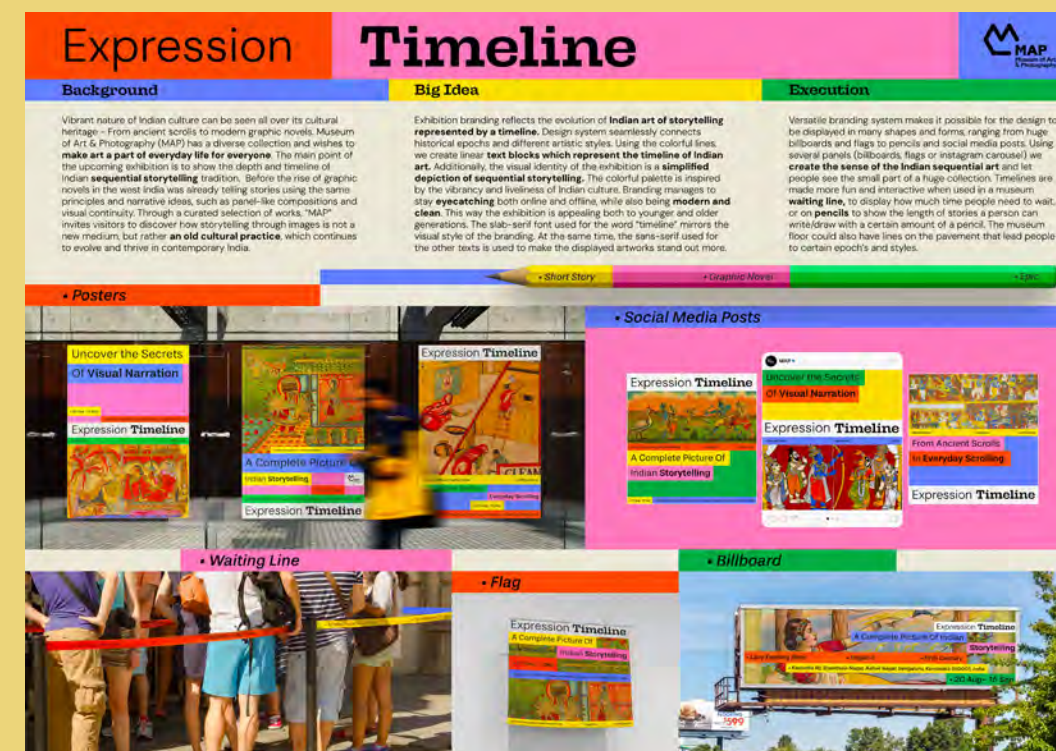
GOLD



Aiming to challenge the perception that comic books are only intended for children in the West, the team developed an identity for the exhibition that redefines this narrative and puts the spotlight on India's contributions to narrative artwork.

Zoë Boudreau
Jesse Shaw
Canada

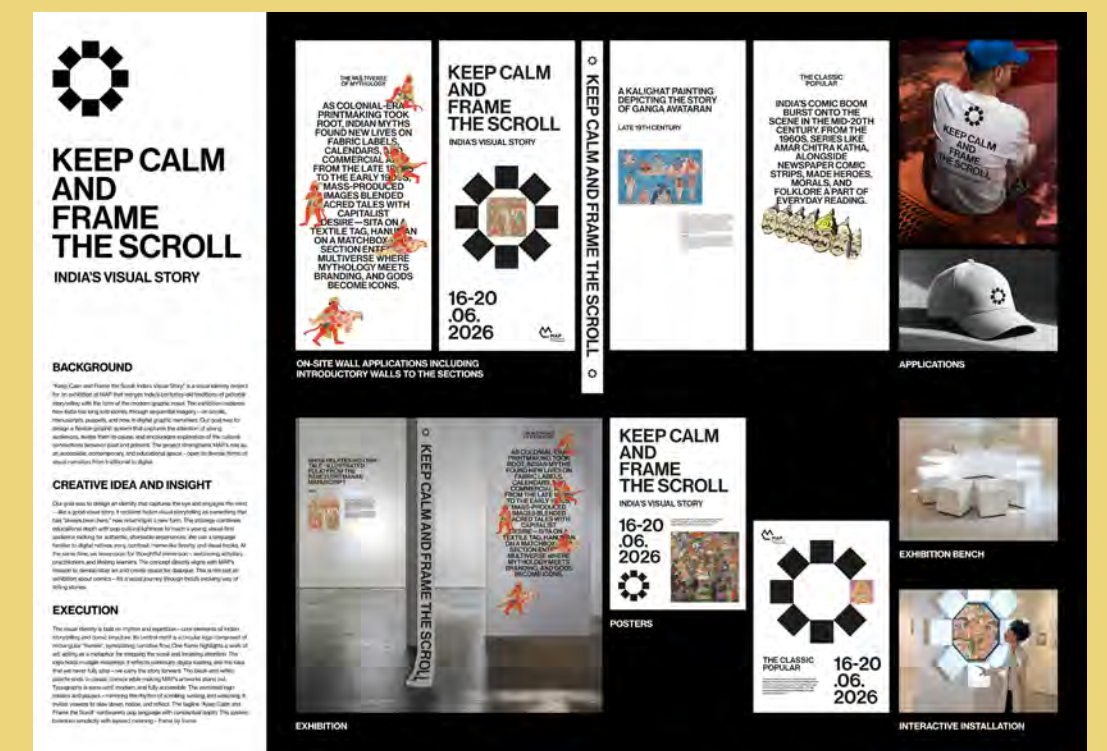
SILVER



The branding shown reflects the evolution of Indian art of storytelling represented by a timeline. The design system seamlessly connects historical epochs and different artistic styles. This is achieved through linear text blocks, a colourful palette, eye-catching branding and slab-serif font.

Daniel Grigorian
Nino Kavelashvili
Georgia

BRONZE



The visual identity is built on rhythm and repetition – core elements of Indian storytelling and comic structure. Its central motif is a circular logo composed of rectangular “frames”, symbolising narrative flow. The concept directly aligns with MAP’s mission to democratize art and create space for dialogue.

Mariia Demianiuk
Marta Goździewicz
Poland

[View all the work here.](#)

The Digital Competition

Competition sponsor:



The Young Lions Digital Competition challenges teams to create a digitally led campaign in 24 hours.

The competitors are expected to show how the power of technology can answer the competition partner's brief by providing a creative solution aligned with the ever-moving technological evolution of digital communications.

Each team will be expected to include relevant campaign mock-ups, images, etc. Teams will then present live to the Young Lions Digital Jury.

Eligibility

To be eligible to compete in the Digital Competition, the team must be made up of two professionals aged 30 or under, working in creative communications or advertising or for a digital agency.

Freelancers are welcome to compete in this competition. In-house creative teams from client companies are also accepted.

The winners

The Gold winners each receive a Festival pass and free accommodation for next year's event. Medals and certificates are presented to the Gold, Silver and Bronze winners.

The 2025 brief: Bee:wild



This year, Bee:wild asked teams to tap into their Gen Z experience to help make wild bees famous through education and collective action. You can read the brief [here](#).



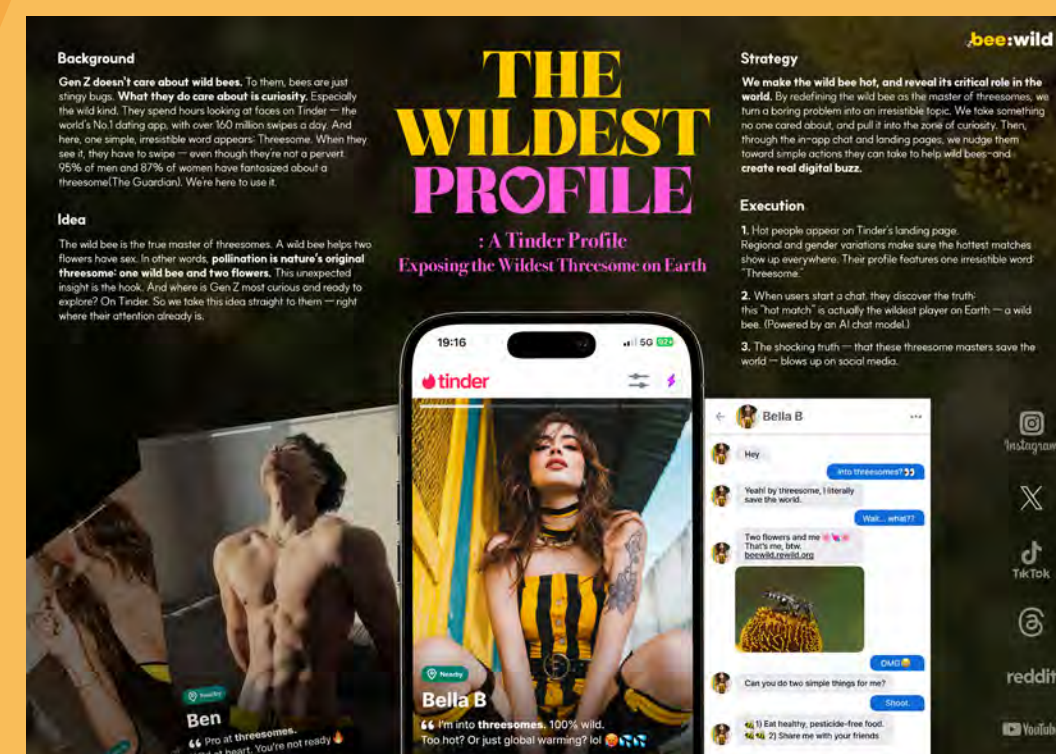


Digital Competition Winners 2025

Jury Chair: Firas Ghannam



GOLD



The wild bee is the true master of threesomes. A wild bee helps two flowers have sex. In other words, **pollination is nature's original threesome**: one wild bee and two flowers. This unexpected insight is the hook. And where is Gen Z most curious and ready to explore? On Tinder. So we take this idea straight to them – right where their attention already is.

Sunmi Park
Subin Oh
South Korea

SILVER



Gen Z views running as a social, purpose-driven activity. Bee:Wild's AI app maps urban routes for biodiversity, guiding runners to spread native seeds and learn about local bee species and their challenges.

Jakob August Andresen
Svein Werner Lyngmyr
Norway

BRONZE



Like wild bees, Gen Z are craving travel. Recent data has 70% of Gen Z admitting they would rather spend money on travel than on a house. What if Gen Z could unlock the best travel deals while also rewilding global cities? By helping bees travel, they can travel too. AirBnBee, in partnership with Airbnb, is the first-ever accommodation exclusively for bees.

Amy Morrison
Laura Murphy
Australia

[View all the work here.](#)

The Film Competition



How does it work?

The Film Competition challenges young creatives to shoot and edit a 60-second ad in only 48 hours.

The competition partner presents a brief to the teams highlighting the challenges and expected KPIs. The competitors then have 48 hours to film original footage and create an ad that responds to the brief in a creative way.

The competition is judged by the Young Lions Film Jury that selects a Bronze-, Silver- and Gold-winning film.

Eligibility

To be eligible to compete in the Film Competition, the team must be made up of two professionals aged 30 or under, working in creative communications or advertising or for a digital agency.

Freelancers are welcome to compete in this competition. In-house creative teams from client companies are also accepted.

The winners

The Gold winners each receive a Festival pass and free accommodation for next year's event. Medals and certificates are presented to the Gold, Silver and Bronze winners.

The 2025 brief: Ovarian Cancer Action



This year, Ovarian Cancer Action asked competitors to craft a powerful, uplifting film for World Ovarian Cancer Day (8 May 2026). You can read the brief [here](#).



Film Competition Winners 2025

Jury Chair: Frank Cartagena



GOLD



This campaign reimagines the cultural icon of Victoria's Secret to challenge the idea of what a "secret" really means. Because this cancer isn't just hidden in the body – it's hidden from public discourse. This film aims to break the silence, amplify urgency and rally collective action through visibility, emotion, and metaphor.

Diego Leonel Apen Díaz
Ana Paula Escobar
Guatemala

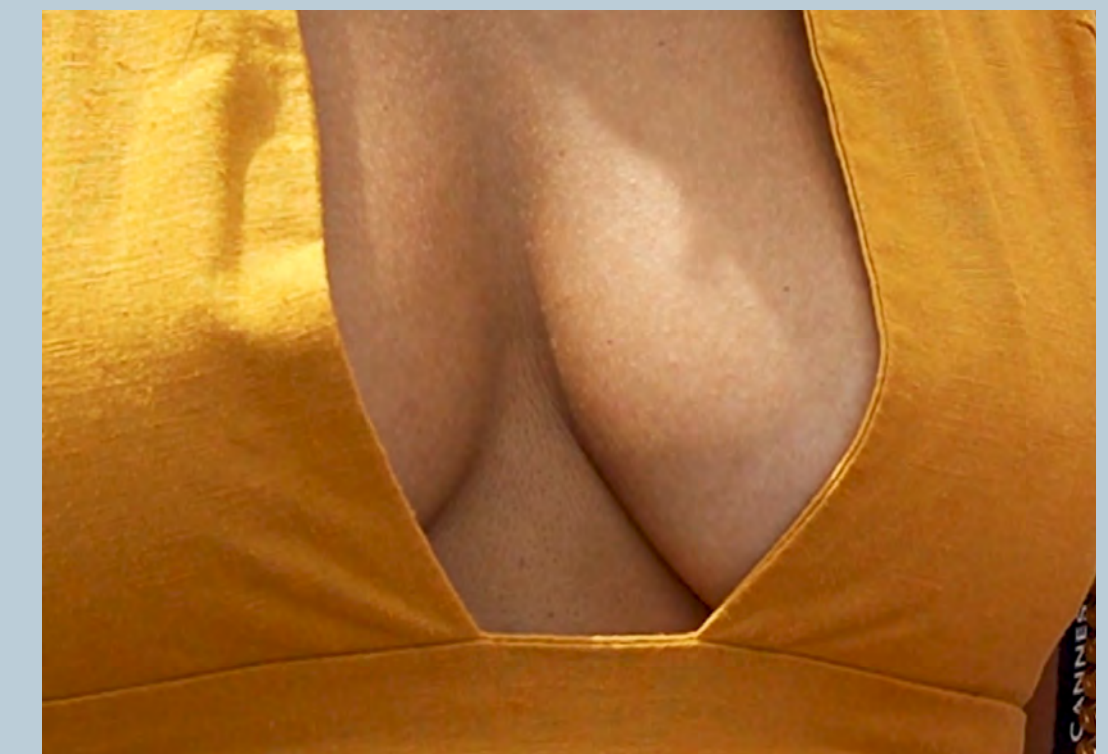
SILVER



This film aims to deploy a subtle but devastating message, which reveals the prevalence of a disease that remains underfunded, underdiagnosed and overlooked, largely because it (predominantly) affects women. Change is born of anger, and we feel justified in leveraging anger – Ovarian Cancer Action needs money. And people must be motivated to act.

Paula Andropoulos
Khomotso Makoto
South Africa

BRONZE



The film redirects our focus: it starts with something the world can't seem to stop looking at (boobs) and shifts to what the world barely sees (ovaries). By making that descent (visually and narratively), we reveal the forgotten side of the female body and drive awareness, urgency, and ultimately, action.

Beatriz Roque
João Bronze
Portugal

[View all the work here.](#)



The Marketers Competition

How does it work?

The Marketers Competition champions the world's best young client marketers. Over an intense 24-hour period, teams of two work to come up with a concise, direct and effective campaign. It's the ultimate test of teamwork and ability to think under pressure. It's also a great opportunity to raise your profile among industry leaders and prove yourself on a global stage.

The competition partner will present the brief to the teams, highlighting the challenges they face. Each team is expected to create a product/service that would be based on the knowledge and understanding of the brands they work for.

Teams will be asked to present their idea in front of the Jury, followed by a five-minute Q&A session. Teams will be judged on the creativity, clarity and feasibility of their work.

Eligibility

To be eligible to compete in the Marketers Competition, the team must be made up of two professionals aged 30 or under, working in-house for a single brand in advertising or communications (e.g. Intel, Coca-Cola).

We do not accept creatives working for advertising agencies to compete in the Marketers Competition. Freelancers are not eligible to compete either.

The winners

The Gold winners each receive a Festival pass and free accommodation for next year's event. Medals and certificates are presented to the Gold, Silver and Bronze winners.

The 2025 brief: The Braille Institute



The Young Lions Marketers competition centres on harnessing the power of their brand to support a recognised organisation. For 2025, The Braille Institute asked teams to reposition its organisation, encouraging people with low vision to seek help from them. You can read the brief [here](#).

Marketers Competition Winners 2025

Jury Chair: Sandra Amachree



GOLD



The campaign reframes wrinkles not as flaws, but as visible proof of the silent struggle and a call to action. The creative strategy inspired a raw, portrait-led execution featuring real individuals alongside the phrases they used to avoid seeking help.

Sedef Özcan
Selda Öztürk
Turkey

SILVER



Signal For Sight is a Google x Braille Institute initiative that uses digital behaviour to detect the signs of serious low vision and offers a nudge toward support. The feature uses AI to identify patterns – like increased zooming, slow navigation and missed clicks.

Keira Spencer
Jenney Kim
Australia

BRONZE



At the heart of the idea is the launch of two limited time offer ready meals: high on protein, low on salt and sugar but full of irresistible taste making for a perfect balanced meal. The campaign that empowers people with low vision to keep enjoying what they love, by maximising their sensory experience.

Bruna Roca García
Nahomi Vargas
Spain

[View all the work here.](#)

NB All work shown is proof of concept and for Young Lions Competition use only

The Media Competition



How does it work?

The Media Competition challenges the brightest professional minds working in media agencies to showcase their strategic thinking and innovative approach.

Teams of two will be asked to deliver a presentation in response to the competition partner's brief. The teams must demonstrate how they intend to use selected media channels, how they will encourage engagement, how they will make use of emerging media and how they will unearth consumer insights to drive the most compelling communication strategy.

On presentation day, each team will present their idea in front of the Young Lions Media Jury.

Eligibility

To be eligible to compete in the Media Competition, the team must be made up of two professionals aged 30 or under, working for media agencies or specific in-house media departments in agencies.

Freelancers are welcome to compete in this competition. In-house creative teams from client companies are also accepted.

The winners

The Gold winners each receive a Festival pass and free accommodation for next year's event. Medals and certificates are presented to the Gold, Silver and Bronze winners.

The 2025 brief: Ovarian Cancer Action



This year's brief was delivered by Ovarian Cancer Action, which asked competitors to develop a globally scalable media idea that brings Ovarian Cancer to the mainstream. You can read the brief [here](#).

Media Competition Winners 2025

Jury Chair: Amanda Morrissey



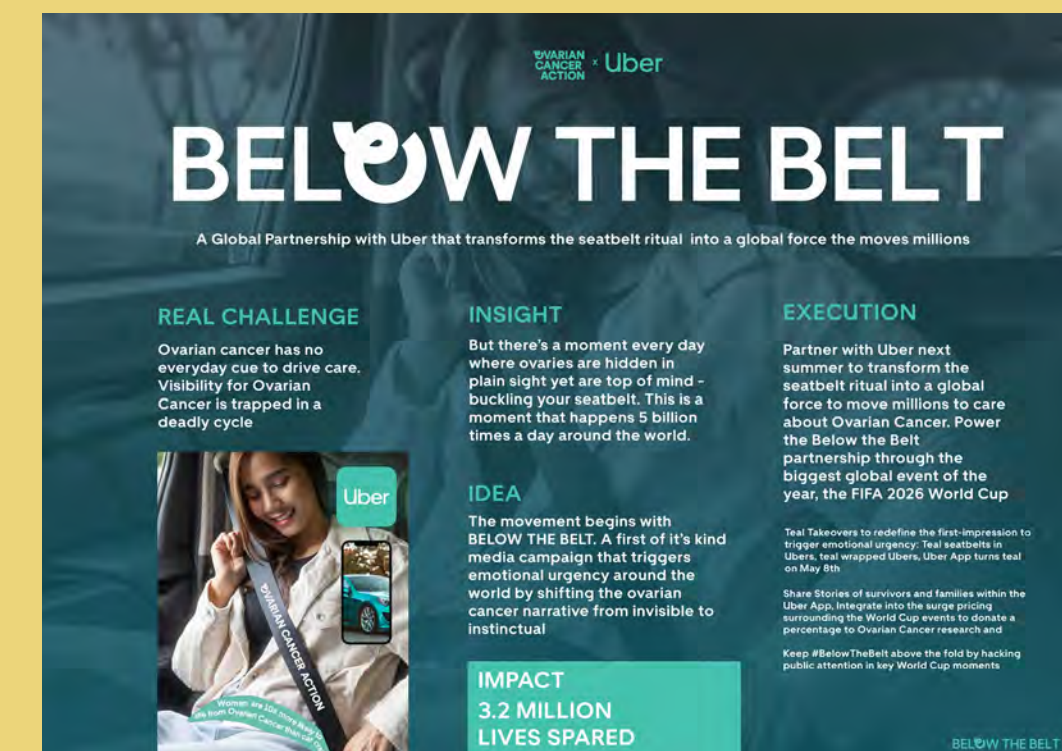
GOLD



Each limited-edition tampon box with one simple teal tampon inside it, each with ovarian cancer facts printed inside the box lid. This unexpected visual cue creates a stop effect, forcing the user to pause, notice and engage with the message, turning an ordinary routine into a significant moment of awareness.

Maja Skaug Wirum
Angelika Marcinkeviciute
Norway

SILVER



Below the Belt is more than a campaign: it's a rallying cry to introduce cues to care through the calming representation of the colour teal – the symbol of ovarian cancer. Teal is what breaks the deadly cycle. Teal is what signals to individuals around the world that the movement for change begins below the belt.

Dana Nathanson
Morgan McAlister
United States

BRONZE



Ovaries have always been symbolically associated with eggs – it is what they produce, and where their name comes from. Just like eggs, ovarian cancer needs to be cracked, hence the name of our campaign 'To Be Cracked'.

Tristan Bonnot-Parent
Samuel David-Durocher
Canada

[View all the work here.](#)

The PR Competition



How does it work?

The Young Lions PR Competition offers the opportunity to young professionals working in PR agencies to test their skills and showcase their talent.

Teams of two have 24 hours to answer a brief given by the competition partner. Teams should demonstrate how PR is effectively used to engage audiences in a brave and bold way.

Each team will need to prepare a 10-slide presentation, and they will be asked to present their idea in front of the Young Lions PR Jury.

Eligibility

To be eligible to compete in the PR Competition, the team must be made up of two professionals aged 30 or under, working for PR agencies or specific in-house PR departments in agencies.

Freelancers are welcome to compete in this competition. In-house creative teams from client companies are also accepted

The winners

The Gold winners each receive a Festival pass and free accommodation for next year's event. Medals and certificates are presented to the Gold, Silver and Bronze winners.

The 2025 brief: Bee:wild



The PR brief was supplied by Bee:wild. Teams were tasked with developing a strategy that encourages city mayors to turn cities into pollinator hubs through the reframing of **rewilding** and **leveraging of competition**. You can read the brief [here](#).

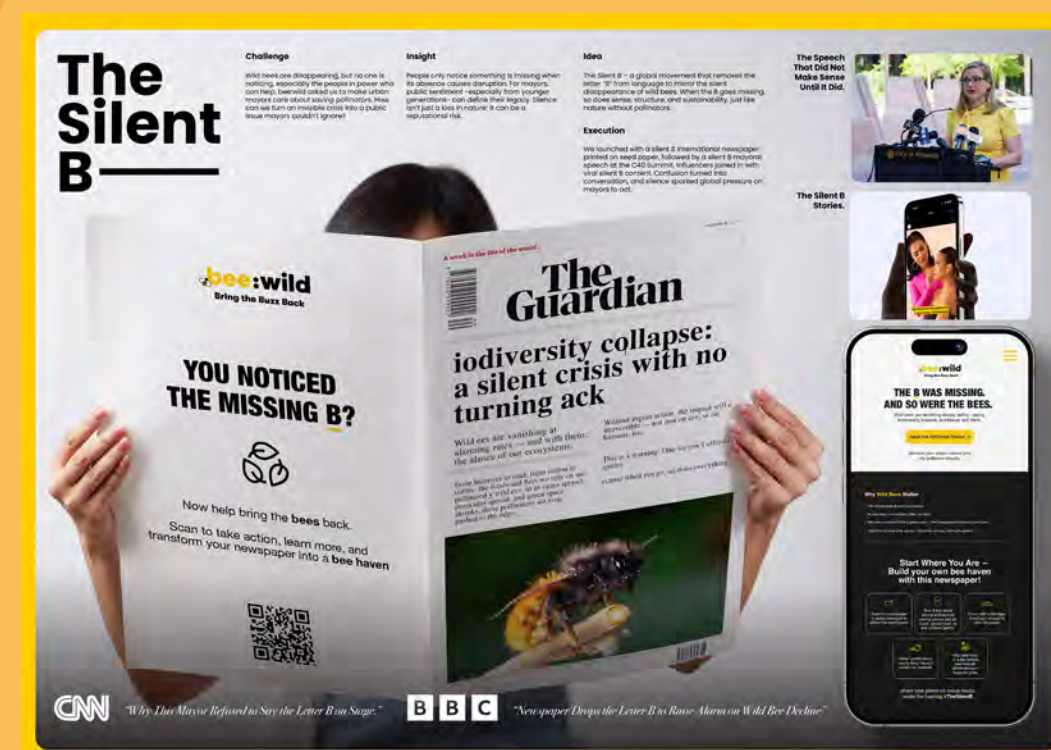


PR Competition Winners 2025

Jury Chair: Margaret Key



GOLD



Pollinators, especially wild bees, are disappearing silently, yet their survival is vital to our own. The Silent B mirrors this fact by removing the “B” from language. When the B goes missing, so does sense, structure and sustainability, just like nature without pollinators.

Youssef Yammine
Raneem Saleh
MENA

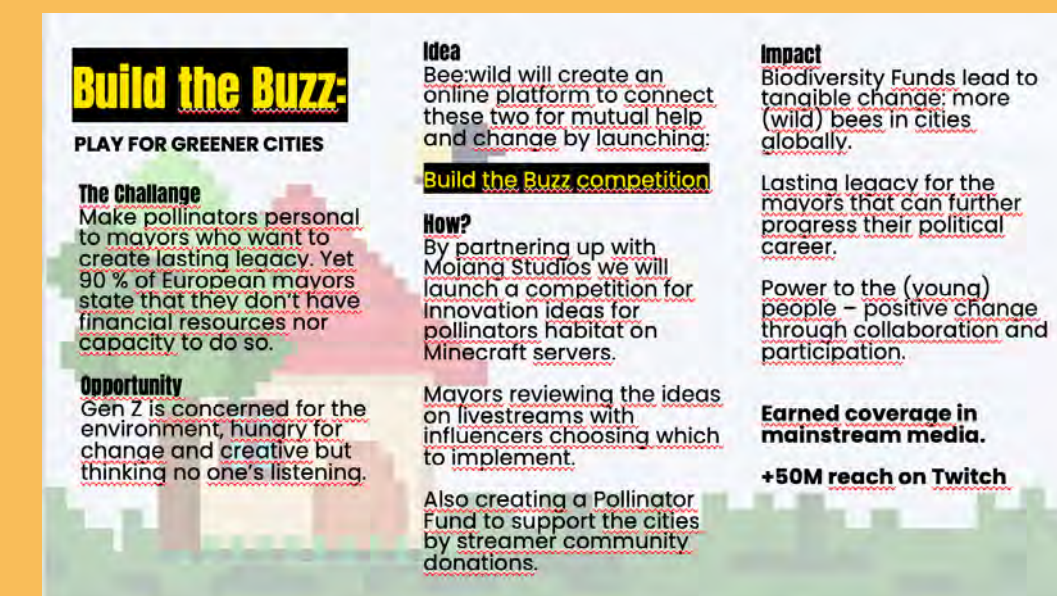
SILVER



With a simple yet innovative kit, scaffolding is turned into blooming corridors that support wild bees and reconnect green spaces. Mayors are challenged to implement the kit into their construction specs, so every site becomes a bee-saving space.

Louis Govindin
Remi Vincent
France

BRONZE



In partnership with Mojang Studios, the Build the Buzz competition runs to encourage innovation ideas for pollinators habitats on Minecraft servers. Mayors review each idea to choose which to implement. Streamer community donations help build a Pollinator Fund for implementation.

Jakub Wija
Adam Rektor Polánek
Czech Republic

[View all the work here.](#)

The Print Competition



How does it work?

The Young Lions Print Competition challenges talented young professionals to create a print ad in response to the competition partner's brief.

Teams of two have 24 hours to come up with an eye-catching design and compelling copy that reflects the competition partner's brand identity and values. This is a high-pressure competition that puts the competitors' creative skills to the test.

The Young Lions Print Jury then reviews all the work and selects a Gold-, Silver- and Bronze-winning team.

Eligibility

To be eligible to compete in the Print Competition, the team must be made up of two professionals aged 30 or under, working in creative communications or advertising or for a digital agency.

Freelancers are welcome to compete in this competition. In-house creative teams from client companies are also accepted.

The winners

The Gold winners each receive a Festival pass and free accommodation for next year's event. Medals and certificates are presented to the Gold, Silver and Bronze winners.

The 2025 brief: Bee:wild

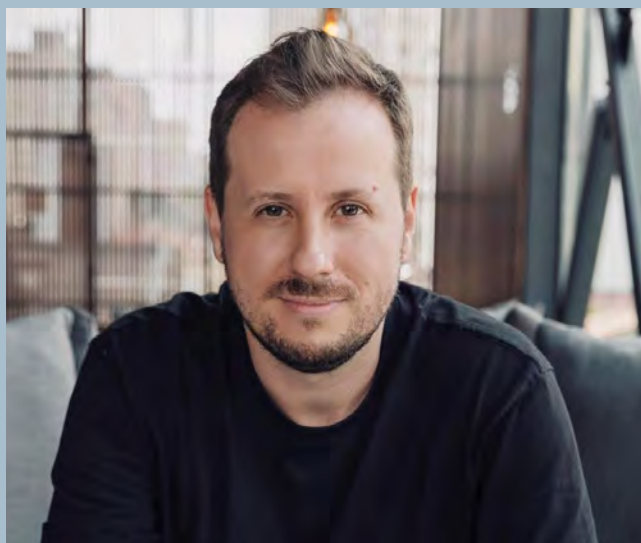


This year, Bee:wild asked teams to tap into their Gen Z experience to help make wild bees famous through education and collective action. You can read the brief [here](#).



Print Competition Winners 2025

Jury Chair: Marcelo Bruzzesi



GOLD



Rather than just stating alarming statistics, the ad links environmental collapse to cultural and emotional touchstones that resonate with people. The campaign targets Gen Z and a wider audience interested in pop culture, sports, and global politics – those who are digitally native, respond to symbols and understand collective impact.

Carlos Arturo Orjuela Torres
Nicolás Castro Barrios
Colombia

SILVER



This print answers the brief, grabbing attention in an unexpected, fresh and humorous way. It educates, invites action and shifts the buzz to what really matters: saving wild bees. The best part, the campaign grows with each new bee incident, until people are more afraid of losing bees than bee stings.

Fátima Alejandra Quiroz Alderete
Ana Sofía Valdez Blanco
Mexico

BRONZE



This innovative approach recentres nonprofits within high finance, emphasising the seriousness and risks involved. Reaching audiences, especially Gen Z, through an unexpected, far-reaching, and shareable channel offers significant PR value. This bold authenticity resonates with their preferences.

Kiki Knoops
Yascha Puts
The Netherlands

[View all the work here.](#)

The Young Lions

Jury 2025



DESIGN

Michael Wilk	Global Head of Art	Serviceplan Group	Germany
Brandt Botes	Head of Design	Dentsu Creative	South Africa
Paul O'Brien	Design Director	Elmwood	United Kingdom
Sarah Mestarihi	Creative Director	M+C Saatchi Group	Qatar
Kirsten Ludwig	Founder	In Good Co	United States

DIGITAL

Firas Ghannam	Executive Creative Director	VML	Saudi Arabia
Dare Oyegbola	Head Agency Operations	Havas Play Nigeria and Ghana	Nigeria
Rifah Qadri	Executive Director Marketing & Corporate Communications	easypaisa digital bank	Pakistan
Jimena Archundia	Former Country Manager at VaynerMedia LATAM	Independent	Mexico
Robert Slovak	Creative Director	Slovák & Friends	Slovakia
Vicky Lee	Executive Creative Director	Medialand Digital Strategy	Taiwan
Steph Cajucom	Senior Creative Director	Amazon Brand Innovation Lab	United States
Smaran Jworchan	Creative Business Partner	TikTok AU/NZ	Australia
Christina Aventi	Chief Strategy Officer	BMF	Australia
Alexis Bronstorph	Chief Creative Officer	No Fixed Address	Canada
Ramiro Rodriguez Gamallo	Chief Creative Officer and Partner	GUT	Argentina

The Young Lions

Jury 2025



FILM

Frank Cartagena	Chief Executive Officer	MullenLowe U.S.	United States
Kevin Jin	Chief Creative Officer	BBDO China	China
Wandile Zulu	Chief Executive Officer	Pitch Black Post	South Africa
Maria Teresa Benvenuto	Creative Executive Producer	Canica Films	Peru
Sandrine Le Goff	Executive Creative Director	LePub Amsterdam	Netherlands

MARKETERS

Sandra Amachree	Head of Communications - Marketing	HEINEKEN Nigeria	Nigeria
Carolina Eugenia del Hoyo	Regional Marketing Director	Fratelli Branca	Argentina
Suhayl Limbada	Market Lead & CMO	KFC	Thailand
Mélanie BRINBAUM	Head of Marketing and Consumer Communications Europe	Nestle	Switzerland
Alex Frias	Executive VP, Global Marketing	Steve Madden	United States

The Young Lions

Jury 2025



MEDIA

Amanda Morrissey	Global President and Chief Growth Officer	iProspect, dentsu	United Kingdom
Nicolas Piris	Global Head of Client Marketing	Bloomberg	United States
Joaquin Schamber	Managing Director, Latin America	ZetaBé	Argentina
Tracey Afuwape	Chief Strategy Director	PHD Nigeria Ltd	Nigeria
Pippa Berlocher	CEO ANZ	EssenceMediacom	Australia

PRINT

Margaret Key	CEO APAC	MSL	South Korea
Marta Sigarán	Partner - Country Manager	CCK	El Salvador
Sarah Hargrave	CEO	Porter Novelli	United Kingdom
Khangelani Dziba	Group Divisional Head: PR & Influencer Marketing	RAPT Creative Agency	South Africa
Daryl Ho	Managing Director	We. Communications	Singapore

The Young Lions

Jury 2025



PR

Marcelo Bruzzesi	Regional Executive Creative Director	Havas LATAM	Brazil
Kai Heuser	Executive Creative Director	AKQA	Germany
Sarah Berro	Head of Creative	Vice Media	United Arab Emirates
Koutouan Luc Emmanuel Aboussou	Group Creative Director	Publicis West Africa	Ghana
Athina Afton Lalljee	Creative Director	McCann Canada	Canada

Young Lions Competitors Design Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
GOLD	Jesse Shaw	RETHINK	Canada
GOLD	Zoë Boudreau	RETHINK	Canada
SILVER	Daniel Grigorian	HOLY MOTORS	Georgia
SILVER	Nino Kavelashvili	HOLY MOTORS	Georgia
BRONZE	Marta Goździewicz	REDKROFT	Poland
BRONZE	Mariia Demianiuk	REDKROFT	Poland
SHORTLIST	Carolina Costa Cunha	DPZ	Brazil
SHORTLIST	Danielle Keiko Muramoto Da Silva	GREY	Brazil
SHORTLIST	Lalunlorn Bunsermsong	SOUR BANGKOK	Thailand
SHORTLIST	Sitta Chandarawong	SOUR BANGKOK	Thailand
	Farid Muradov	STUDIO SEMANTIC	Azerbaijan
	Ahmad Bunyadov	STUDIO SEMANTIC	Azerbaijan
	Hongling Jiang	HAVAS CREATIVE CHINA	China
	Chang Wang	HAVAS CREATIVE CHINA	China
	Sofia Enciso Barrera	WUNDERMAN THOMPSON BOGO	Colombia
	Luis Daniel Salgado Montes	WUNDERMAN THOMPSON BOGO	Colombia
	Bryan Tercero Matamoros	JOYSTICK / FIFCO	Costa Rica
	Maikel Bonilla Chinchilla	JOYSTICK / FIFCO	Costa Rica
	Xenios Alexandrou	PARTNERS CONNECTED COMMUNI- CATIONS	Cyprus
	Niki Mavromoustakou	PARTNERS CONNECTED COMMUNI- CATIONS	Cyprus
	Ester Mihok	MAKE	Denmark
	David Antolak	MAKE	Denmark
	Migue Monegro	DENTSU DOMINICANA	Dominican Republic
	Hansel Duran	DENTSU DOMINICANA	Dominican Republic
	Vira Ronkina	SERVICEPLAN GROUP	Germany
	Vivien Katholing	SERVICEPLAN GROUP	Germany
	Tom Davis	PUBLICIS DUBLIN	Ireland

Young Lions Competitors Design Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Conor Leech	PUBLICIS DUBLIN	Ireland
	Nicola Beccarelli	LATERAL CREATIVE HUB SRLS	Italy
	Enrico D'elia	LATERAL CREATIVE HUB SRLS	Italy
	Tang Yuwei	ACCENTURE JAPAN	Japan
	Nagisa Chikuba	ACCENTURE JAPAN	Japan
	Michelle Silva	JUDAS	Portugal
	Carolina Gonçalves	BAR OGILVY	Portugal
	Vlastimil Mesko	ISTROPOLITANA OGILVY	Slovakia
	Peter Ščasnovič	ISTROPOLITANA OGILVY	Slovakia
	María Sancho Suay	LOLA MULLENLOWE	Spain
	Elena Casas Espejo	LOLA MULLENLOWE	Spain
	Daria Shabliienko	I AM IDEA	Ukraine
	Valeriia Ihnatiuk	I AM IDEA	Ukraine
	Kiko Wu	LEO BURNETT LONDON	United Kingdom
	Amy Moore	THAT LOT CREATIVES	United Kingdom
	Andrea Marcano	THE WAVE ESTUDIO	Venezuela
	Celine Moreno	THE WAVE ESTUDIO	Venezuela

Young Lions Competitors Digital Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
GOLD	Sunmi Park	CHEIL WORLDWIDE	South Korea
GOLD	Subin Oh	CHEIL WORLDWIDE	South Korea
SILVER	Jakob August Andresen	ANORAK NOA	Norway
SILVER	Svein Werner Lyngmyr	ANORAK NOA	Norway
BRONZE	Amy Morrison	M+C Saatchi	Australia
BRONZE	Laura Murphy	M+C Saatchi	Australia
SHORTLIST	Noa Bensadoun	PUBLICIS CONSEIL	France
SHORTLIST	Ana Pereira	PUBLICIS CONSEIL	France
SHORTLIST	Josephine Jeanguenin	THJNK ZÜRICH AG	Switzerland
SHORTLIST	Patricia Schneider	THJNK ZÜRICH AG	Switzerland
SHORTLIST	Eva Cesiuleviciute	15MIN	Lithuania
SHORTLIST	Viktorija Kazlauskaie	15MIN	Lithuania
SHORTLIST	Johann Andrés Salinas	DDB BOGOTA	Colombia
SHORTLIST	Alejandro Orjuela	DAVID BOGOTÁ	Colombia
SHORTLIST	Caroline Doyle	DEPT®	United Kingdom
SHORTLIST	Tara Groot Wassink	DEPT®	United Kingdom
SHORTLIST	Jacob Terrense Banog	PROPEL MANILA 360	Philippines
SHORTLIST	Michaela Macalinao	PROPEL MANILA 360	Philippines
SHORTLIST	Ashir Muminov	CLICHÉ DESIGN STUDIO	Kazakhstan
SHORTLIST	Anastassiya Sabadasheva	WE CREATE	Kazakhstan
	Matias Cony	GUT BUENOS AIRES	Argentina
	Manuel Montes De Oca	GUT BUENOS AIRES	Argentina
	Victor Torres Sotero De Menezes	LEPUB SÃO PAULO	Brazil
	Samoel Reis Campos Junqueira	LEPUB SÃO PAULO	Brazil
	Anna Ira	THE COMBINE (PART OF TADIEM)	Canada
	Elyssa Biringer	SUPER PROPER	Canada
	Marco Moreno San Martin	BBDO CHILE	Chile

Young Lions Competitors Digital Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Javier Bustos	BBDO CHILE	Chile
	Yuhang Lin	DENTSU CREATIVE CHINA	China
	Danni Liu	DENTSU CREATIVE CHINA	China
	Jorge Rosales	GARNIER BBDO	Costa Rica
	Pablo Chaves	GARNIER BBDO	Costa Rica
	Constantina Kaili	INNOVATION / LEO BURNETT	Cyprus
	Rodothea Papachristoforou	INNOVATION / LEO BURNETT	Cyprus
	Václav Pruner	WMC GREY	Czech Republic
	David Čedík	DAVID ČEDÍK	Czech Republic
	Daniel Jürgensen	180 AMSTERDAM	Denmark
	Therese Sřeborg Ohlsen	180 AMSTERDAM	Denmark
	Jorge Pérez	CAPITAL DBG	Dominican Republic
	Emelin Cruz	CAPITAL DBG	Dominican Republic
	Emma Rinneheimo	EMMA RINNEHEIMO	Finland
	Veera Paukku	LOIVA	Finland
	Tamar Khutshishvili	REDBERRY	Georgia
	Neli Bobokhidze	REDBERRY	Georgia
	Ophelia Dartey	SCHOLZ & FRIENDS NEUMARKT	Germany
	Theresa Hagen	SCHOLZ & FRIENDS NEUMARKT	Germany
	Adelaide Baah	ECHOHOUSE GHANA	Ghana
	Maame Asante-Yeboah	ECHOHOUSE GHANA	Ghana
	Aimilia Iliopoulou	MCCANN ATHENS	Greece
	Andriana Rodakou	ANOTHER CIRCUS	Greece
	Suen Ching Mai	GREY HONG KONG	Hong Kong
	Natalie Chan	GREY HONG KONG	Hong Kong
	Lelle Buzás	FEAT.	Hungary
	Kata Valenti	DDB° BUDAPEST	Hungary

Young Lions Competitors Digital Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Twisha Dakshesh Pandya	DENTSU CREATIVE WEBCHUTNEY	India
	Saachi Manoj Shriyan	DENTSU CREATIVE	India
	Fanuella Evangelista Parera	VML	Indonesia
	Michael Purnama	VML	Indonesia
	Gabriella Pricop	PHD	Ireland
	Eimear Byrne	OMNICOM MEDIA GROUP DUBLIN	Ireland
	Arianna Nitri	AUGE HEADQUARTER SRL	Italy
	Alessandro Gemignani	AUGE HEADQUARTER SRL	Italy
	Daiki Okada	FREELANCE	Japan
	Mae Yoichi	SUMITOMO CORPORATION	Japan
	Natsagmaa Gantulga	MOBICOM CORPORATION	Mongolia
	Uuriintsolmon Renchinpeljee	MOBICOM CORPORATION	Mongolia
	Klaudia Mateuszuk	POLOT SP. Z O.O.	Poland
	Wiktoria Chachaj	PRZESTRZEŃ	Poland
	Mariana Santos	HAVAS WORLDWIDE PORTUGAL	Portugal
	Maria Vaz da Silva	HAVAS WORLDWIDE PORTUGAL	Portugal
	Sergio Andres Tirado Anglero	DE LA CRUZ / OGILVY	Puerto Rico
	Axel Santiago	DE LA CRUZ / OGILVY	Puerto Rico
	Madalina Andreea Savu	Universal Mccann Romania	Romania
	Cristiana Daniela Trifu	Universal Mccann Romania	Romania
	Xin Ying Peh	MULLENLOWE SINGAPORE	Singapore
	Kyara Avrillie Yanto	MULLENLOWE SINGAPORE	Singapore
	Viktoria Rybárová	THIS IS LOCCO, S.R.O.	Slovakia
	Dominik Mičuda	THIS IS LOCCO, S.R.O.	Slovakia
	Teja Medvešček	SLOVENSKA OGLAŠEVALSKA ZBORNICA - SOZ	Slovenia
	Lovro Frece	SLOVENSKA OGLAŠEVALSKA ZBORNICA - SOZ	Slovenia
	Louise Hoffmann-laas	METROPOLITAN REPUBLIC	South Africa

Young Lions Competitors Digital Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Khanyisile Khutso Modiba	METROPOLITAN REPUBLIC	South Africa
	Marta Pacheco Ballester	MCCANN WORLDGROUP	Spain
	Macarena Paniagua Fernández	MCCANN WORLDGROUP	Spain
	Ayesha Weeraratne	ROAR GLOBAL	Sri Lanka
	Verandhi Wadugodapitiya	ROAR GLOBAL	Sri Lanka
	Emil Vasseur	MARKUS	Sweden
	Adam Näsval	MARKUS	Sweden
	Thanawat Intaraha	FAME LINE	Thailand
	Kritchaporn Emamorn	FAME LINE	Thailand
	Ataberk Huseyin Akalin	MONROE	Turkey
	Serdar Tabur	OGILVY 4129	Turkey
	Francesco Negri	FP7 McCann	United Arab Emirates
	DIEGO FERNANDEZ CID	FP7 McCann	United Arab Emirates
	Eunie Jang	AMAZON BRAND INNOVATION LAB	United States
	Allie Jones	AMAZON BRAND INNOVATION LAB	United States
	Alina Stopello	ALMA DDB	US Hispanic
	Erika Peitersen	ALMA DDB	US Hispanic
	Ha Dam Thi Thanh	THE FRIDAY	Vietnam
	Anh Nguyen Tuyet	HAKUHODO DIGITAL VIETNAM	Vietnam

Young Lions Competitors Film Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
GOLD	Ana Paua Escobar Farrington	EL TAIER DDB	Guatemala
GOLD	Diego Apen Díaz	EL TAIER DDB	Guatemala
SILVER	Khomotso Lwazi Makoto	TBWA\ SOUTH AFRICA	South Africa
SILVER	Paula Stephanie Andropoulos	TBWA\ HUNT LASCARIS	South Africa
BRONZE	Beatriz Roque	BBDO PORTUGAL	Portugal
BRONZE	João Bronze	BBDO PORTUGAL	Portugal
SHORTLIST	Ignacio Allami	ZURDA AGENCY	Argentina
SHORTLIST	Federico Silva	ZURDA AGENCY	Argentina
SHORTLIST	Loz Maneschi	Cocogun	Australia
SHORTLIST	Lewis Clark	Cocogun	Australia
SHORTLIST	Alexandre Pépin	LG2	Canada
SHORTLIST	Nicolas Robert	CARTON ROUGE	Canada
SHORTLIST	Dillon Hansen	BBH NEW YORK	United States
SHORTLIST	Andrew Rhee	GOOGLE CREATIVE LAB	United States
	Elshad Guliyev	CRAMBONE	Azerbaijan
	Ravan Muradov	CRAMBONE	Azerbaijan
	Kato Vochten	MORTIERBRIGADE	Belgium
	Febe Ampe	MORTIERBRIGADE	Belgium
	Bianca Cunha Moraes Leal	THE YOUTH PRODUCTION COMPA- NY	Brazil
	Natan De Almeida Neves	THE YOUTH PRODUCTION COMPA- NY	Brazil
	Bogomil-slav Atanasov	GUTS&BRAINS DDB	Bulgaria
	Valentin Shtinkov	GUTS&BRAINS DDB	Bulgaria
	Qiudi Guo	DENTSU CREATIVE CHINA	China
	Pu Li	DENTSU CREATIVE CHINA	China
	Sebastián González Montoya	MULLENLOWE SSP3	Colombia
	Juan Diego Marin Castillo	MULLENLOWE SSP3	Colombia
	Dimitris Kyriakou	CUBE PRODUCTIONS	Cyprus

Young Lions Competitors Film Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Alexander Machlouzarides-shalit	DIGITAL TV	Cyprus
	Asbjörn Schmidt	Vestjyskbank	Denmark
	Oliver Birk Wisholm	SUPEREGO	Denmark
	Marianna Metsänheimo	NORD DDB	Finland
	Fanni Perttola	NORD DDB	Finland
	Davit Tsakadze	INDUSTRIA PMC	Georgia
	Tekle Darchiashvili	INDUSTRIA PMC	Georgia
	Philipp Jung	JUNG VON MATT/SPREE	Germany
	Titus Scholl	JUNG VON MATT/SPREE	Germany
	Athina Ntetsika	CREAM	Greece
	Styliani Anastasiadi	CREAM	Greece
	Zorka Pál	FEAT.	Hungary
	Gergely Kisfali	MITO CREATIVE	Hungary
	Lucy Mortell	PUBLICIS DUBLIN	Ireland
	Isabel Harvey	PUBLICIS DUBLIN	Ireland
	Emanuela Gein Lombardi	LEPUB PART OF PUBLICIS GROUPE	Italy
	Natasha Anatra	LEPUB PART OF PUBLICIS GROUPE	Italy
	Atsushi Tokuoka	HAKUHODO	Japan
	Munehiro Hagiwara	DENTSU	Japan
	Salvador Patricio Gabarró García	CÍRCULO CREATIVO DE MÉXICO	Mexico
	Marco Alejandro García Rodríguez	CÍRCULO CREATIVO DE MÉXICO	Mexico
	Conal Wilson	DAYLIGHT	New Zealand
	Kara Gouws	DDB	New Zealand
	Sebastian Pandonis	ANORAK AS	Norway
	Jens R̥strem	ANORAK AS	Norway
	Heninah Salud	VMLY&R PHILIPPINES	Philippines
	John Cedric Peji	VMLY&R PHILIPPINES	Philippines

Young Lions Competitors Film Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Lea Hadnagyová	TEAPOT S.R.O.	Slovakia
	Thalia Rocket Uma Earl	ELITE / MONDAY LOVERS	Slovakia
	HYUNJUN CHOI	STUDIOK110	South Korea
	Wooseok Kang	STUDIOK110	South Korea
	Emil Maeder	MARTY-TREZZINI	Switzerland
	Francesca Kleinstück	MARTY-TREZZINI	Switzerland
	Jiratchaya Pattarathumrong	RABBIT'S TALE - PART OF ACCENTU- RE SONG	Thailand
	Pongsakorn Phumsiridol	RABBIT'S TALE - PART OF ACCENTU- RE SONG	Thailand
	Firat Yagiz Zafer	CAMPFIRE ISTANBUL	Turkey
	Mete Ertugrul	CAMPFIRE ISTANBUL	Turkey
	Bexultan Kulmagambetov	MOSAIC AGENCY	Kazakhstan
	Aleksandr Tiuliaev	MOSAIC AGENCY	Kazakhstan
	Maud Hu	SKY CREATIVE	United Kingdom
	Adriana Steinke	SKY CREATIVE	United Kingdom
	Timur Kim	NEXUS VIDEO PRODUCTION	Uzbekistan
	Damir Mubinov	SNOVA VIDEO PRODUCTION	Uzbekistan
	Chieu Nghi Nguyen My	KI SAIGON	Vietnam
	Khanh Nguyen Tien	KI SAIGON	Vietnam

Young Lions Competitors Marketers Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
GOLD	Sedef Selcan Ozcan	KENVUE	Turkey
GOLD	Selda Ozturk	KENVUE	Turkey
SILVER	Keira Spencer	GOOGLE AUSTRALIA	Australia
SILVER	Jenney Kim	GOOGLE AUSTRALIA	Australia
BRONZE	Nahomi Vargas Galvan	KRAFT HEINZ	Spain
BRONZE	Bruna Roca Garcia	KRAFT HEINZ	Spain
SHORTLIST	Madison Coghlan	DELIVEROO LONDON	United Kingdom
SHORTLIST	Ashleigh Farrow	DELIVEROO LONDON	United Kingdom
SHORTLIST	Muhammad Ibrahim	UNILEVER PAKISTAN	Pakistan
SHORTLIST	Pazirish Zehr Mirza	UNILEVER PAKISTAN	Pakistan
SHORTLIST	Arielle Uwonkunda	MOLSON COORS BEVERAGE COMPANY	Canada
SHORTLIST	Suzanne Liu	UBER	Canada
	Trinidad Salvador	CERVECERIA Y MALTERIA QUILMES	Argentina
	Juan Ignacio Tricarico	CERVECERIA Y MALTERIA QUILMES	Argentina
	Kauę Felix Calciolari	SEARA ALIMENTOS	Brazil
	Elisa Suzin Da Silva	KENVUE	Brazil
	Lillyed Garcia	BANCO POPULAR	Dominican Republic
	Jessica Román	BANCO POPULAR	Dominican Republic
	Ana Natsvlishvili	TBC BANK HEAD OFFICE	Georgia
	Ketevan Shurgaia	TBC BANK HEAD OFFICE	Georgia
	Petra Messinger	SZALLAS GROUP	Hungary
	Yuliia Ovchynnikova-vinualez	SZALLAS GROUP	Hungary
	Katie Bradley	ALLIANZ IRELAND	Ireland
	Damien Biggins	ALLIANZ IRELAND	Ireland
	Kristine Solli	SPAREBANK 1	Norway
	Marcus Punsvik	SPAREBANK 1	Norway
	Kamil Ochelski	KOMPANIA PIWOWARSKA	Poland

Young Lions Competitors Marketers Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Wojciech Szerszeń	KOMPANIA PIWOWARSKA	Poland
	Joana Luís	VIA VERDE	Portugal
	Bruno Loureiro	VIA VERDE	Portugal
	Joonhyung Park	BKR	South Korea
	Hwaeun Sim	BKR	South Korea
	Savani Ratnaweera	NESTLE LANKA PLC	Sri Lanka
	Nethmi Edirisinghe	NESTLE LANKA PLC	Sri Lanka
	Mykyta Khairudinov	JACOBS DOUWE EGBERTS	Ukraine
	Anastasiia Rudenko	JACOBS DOUWE EGBERTS	Ukraine

Young Lions Competitors Media Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
GOLD	Maja Skaug Wirum	GROUPM NORWAY	Norway
GOLD	Angelika Marcinkeviciute	GROUPM NORWAY	Norway
SILVER	Dana Nathanson	INITIATIVE	United States
SILVER	Morgan Mcalister	INITIATIVE	United States
BRONZE	Samuel David-Durocher	COSSETTE MEDIA	Canada
BRONZE	Tristan Bonnot-Parent	COSSETTE MEDIA	Canada
SHORTLIST	Elizabeth Nan Tie	CHANNEL 9 MELBOURNE	Australia
SHORTLIST	Tayla Orr	CHANNEL 9 MELBOURNE	Australia
SHORTLIST	Micaela Pfeffer	WILD FI URUGUAY	Uruguay
SHORTLIST	Josefina Biscailuz	3DAR	Uruguay
	Nicole Urban	PUBLICIS MEDIA AUSTRIA	Austria
	Jan Wenigwieser	PUBLICIS MEDIA AUSTRIA	Austria
	Tamiris Honorio Da Cruz	DENTSU CREATIVE	Brazil
	Gabriel Cerqueira Ortiz	DENTSU	Brazil
	Nicolas Tellez	DAVID BOGOTÁ	Colombia
	Juan Manuel Linares Pineda.	DAVID BOGOTÁ	Colombia
	Ivanna Yovzhiy	ZARAGUZA CZ	Czech Republic
	Michaela Tvrdíková	ZARAGUZA CZ	Czech Republic
	Stanislav Hasanov	VALVE BRANDING OY	Finland
	Aleksi Auvinen	DENTSU FINLAND OY	Finland
	Jil-Marielle Ihnen	SERVICEPLAN GROUP	Germany
	Sofia Soto	SERVICEPLAN GROUP	Germany
	Cheuk Lam Law	OMD	Hong Kong
	Tsz Yin Tsai	OMD	Hong Kong
	Viktor Krč	FREELANCER	Hungary
	Dóra Mazzag	CAFE COMMUNICATIONS KFT.	Hungary
	Maria Williams	STARCOM	Ireland

Young Lions Competitors Media Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Sarah Jane Clarke	STARCOM	Ireland
	Seo Hashimoto	ACCENTURE	Japan
	Kyosuke Murakami	ACCENTURE	Japan
	Lucy Anderson	LASSOO MEDIA	New Zealand
	Gabriella Smith	LASSOO MEDIA	New Zealand
	Kalina Ogoszewska	MEDIAHUB POLAND	Poland
	Jakub Szymański	MEDIAHUB POLAND	Poland
	Bernardo Graça	MINDSHARE	Portugal
	Margarida Brilhane	MINDSHARE	Portugal
	Isabela Sandoval Villareal	DE LA CRUZ / OGILVY	Puerto Rico
	Nahiria Ivelisse Rivera Dieppa	DE LA CRUZ / OGILVY	Puerto Rico
	Ladislav Macko	WIKTOR LEO BURNETT	Slovakia
	Richard Sokol	WIKTOR LEO BURNETT	Slovakia
	Ji-ho Shin	CHEIL WORLDWIDE	South Korea
	Ji-won Nam	CHEIL WORLDWIDE	South Korea
	Amanda Portier	MULLENLOWE	Sri Lanka
	Ayindhie Alles	MULLENLOWE	Sri Lanka
	Sara Schild	DENTSU SWITZERLAND	Switzerland
	Delia Montagnolo	DENTSU SWITZERLAND	Switzerland
	Buris Intrasawek	FLASH BOMBER	Thailand
	Machima Phanthaksin	FLASH BOMBER	Thailand
	Mayjane Najjar	ZENITH MENA	United Arab Emirates
	Maria Salameh	ZENITH MENA	United Arab Emirates
	Sabina Kussainova	STARCOM KAZAKHSTAN	Kazakhstan
	Maksim Nokhrin	STARCOM KAZAKHSTAN	Kazakhstan
	Chloe Fanning	VCCP MEDIA	United Kingdom
	Amanda Aschebrock	INITIATIVE	United Kingdom

Young Lions Competitors PR Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
GOLD	Raneem Saleeh	BURSON	MENA (PRCA)
GOLD	Youssef Yammine	BURSON	MENA (PRCA)
SILVER	Louis Govindin	WEBER SHANDWICK	France
SILVER	Remi Vincent	WEBER SHANDWICK	France
BRONZE	Adam Rektor Polánek	HERO & OUTLAW	Czech Republic
BRONZE	Jakub Wija	HERO & OUTLAW	Czech Republic
SHORTLIST	Fiona Peppard	OGILVY IRELAND	Ireland
SHORTLIST	Deirbhile Brennan	OGILVY IRELAND	Ireland
SHORTLIST	Oscar David Cárdenas Rodríguez	LEO BURNETT	Colombia
SHORTLIST	Sebastian Camilo García Rojas	LEO BURNETT	Colombia
SHORTLIST	Mimmi Onsum	BURSON	Sweden
SHORTLIST	Anna Skär	BURSON	Sweden
	Annabel Begeng	THINKERBELL	Australia
	Lily Lazzarotti	THINKERBELL	Australia
	Aida Hadžić	FREELANCE	Bosnia and Herzegovina
	Dragana Rauš	RAUSH MARKETING & CONSULTING	Bosnia and Herzegovina
	Paula Cristina Carneiro De Araújo	GIUSTI COMUNICAÇÃO	Brazil
	Larissa Picolli Da Silva	GIUSTI COMUNICAÇÃO	Brazil
	Reagan Sullivan	NO FIXED ADDRESS INC	Canada
	Cara Von Ende	NO FIXED ADDRESS INC	Canada
	Diwan Wang	HAVAS CREATIVE CHINA	China
	Yi Ni	HAVAS CREATIVE CHINA	China
	Ana Csik	MCCANN ZAGREB	Croatia
	Mate Šola	MCCANN ZAGREB	Croatia
	Anna Raunich	PARTNERS CONNECTED COMMUNI- CATIONS	Cyprus
	Andrea Tryfonidou	PARTNERS CONNECTED COMMUNI- CATIONS	Cyprus
	Vivi Sallinen	NITRO	Finland

Young Lions Competitors PR Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Vilma Laitakari	IVALO	Finland
	Salome Tvildiani	AT.GE	Georgia
	Nikoloz Ninidze	AT.GE	Georgia
	Sirena Martinelli	JUNG VON MATT/SPREE	Germany
	Valentin Gronau	JUNG VON MATT/SPREE	Germany
	Wai Ying Tiffany Wong	GOLIN	Hong Kong
	Hoi Ching Man	GOLIN	Hong Kong
	Péter András Maróth	PUBLICIS GROUPE HUNGARY	Hungary
	Nóra Cser	ARTIFICIAL GROUP	Hungary
	Takashi Nishitani	CYBERAGENT INC.	Japan
	Ryosuke Tominaga	CYBERAGENT INC.	Japan
	Steffi Boom	DENTSU CREATIVE	Netherlands
	Esther Van Vliet	DENTSU CREATIVE	Netherlands
	Fam Viggen	TRIGGER OSLO AS	Norway
	Hanna Sctre	TRIGGER OSLO AS	Norway
	Zofia Cieplak	D*FUSION	Poland
	Weronika Chocholska	D*FUSION	Poland
	Matilde Ribeirinho	HAVAS WORLDWIDE PORTUGAL, LDA	Portugal
	Sofia Tavares Carvalho	HAVAS WORLDWIDE PORTUGAL, LDA	Portugal
	Alexandra Rosu-Ciobanu	FREELANCE	Romania
	Tudor Cristian Ile	FREELANCE	Romania
	Amisha Kirankumar Shettigar	PRECIOUS COMMUNICATIONS	Singapore (PRCA)
	Divyata Lalit Raut	PRECIOUS COMMUNICATIONS	Singapore (PRCA)
	Katarína Sopková	ISTROPOLITANA OGILVY	Slovakia
	Patrícia Al-hadi	ISTROPOLITANA OGILVY	Slovakia
	María Rey Asenjo	HAVAS PLAY	Spain
	Paula Covas Ferrando	HAVAS PLAY	Spain

Young Lions Competitors PR Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Beth Arnold	THE ROMANS	UK (PRCA)
	Jack Colman	THE ROMANS	UK (PRCA)
	Ruslan Ivakhnenko	INNOCEAN WORLDWIDE EUROPE BERLIN	Ukraine
	Ihor Chubarov	INNOCEAN WORLDWIDE EUROPE BERLIN	Ukraine
	Assel Kalbayeva	ALMATY AGENCY	Kazakhstan
	Adelya Yermakova	LAPSHIN GROUP	Kazakhstan
	June Hernandez	WEBER SHANDWICK	United States
	Lauryn King	WEBER SHANDWICK	United States

Young Lions Competitors Print Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
GOLD	Carlos Arturo Orjuela Torres	SANCHO BBDO	Colombia
GOLD	Nicolás Castro Barrios	SANCHO BBDO	Colombia
SILVER	Fátima Alejandra Quiroz Alderete	GUT MEXICO CITY	Mexico
SILVER	Ana Sofía Valdez Blanco	GUT MEXICO CITY	Mexico
BRONZE	Kiki Knoops	DDB AMSTERDAM	Netherlands
BRONZE	Yascha Puts	DDB AMSTERDAM	Netherlands
SHORTLIST	Marina Maia Meireles	AKQA SÃO PAULO	Brazil
SHORTLIST	Gilson Silveira Da Silva Junior	WIEDEN+KENNEDY	Brazil
SHORTLIST	Michael Leitmann	BRICK	Paraguay
SHORTLIST	Elian Martinez	BRICK	Paraguay
SHORTLIST	Cecilia Panisi	SKY CREATIVE ITALIA	Italy
SHORTLIST	Niccolò Orso Campanini	LEPUB PART OF PUBLICIS GROUPE	Italy
SHORTLIST	Martin Keipert	ADAM&EVEBERLIN	Germany
SHORTLIST	Michael Yousaf	ADAM&EVEBERLIN	Germany
SHORTLIST	Anna Kardos	ARTIFICIAL GROUP	Hungary
SHORTLIST	Laura Lőrinczy	ARTIFICIAL GROUP	Hungary
	Laurent Tremblay	RETHINK	Canada
	Victor Pierre	RETHINK	Canada
	Simon Inostroza	LOCA SANTIAGO	Chile
	Vicente Valles	LOCA SANTIAGO	Chile
	Jiaqi Wang	BBH SHANGHAI	China
	Yiying Ou	BBH SHANGHAI	China
	Aneta Lišková	WMC GREY	Czech Republic
	Zuzana Soukupová	WMC GREY	Czech Republic
	Malik Eriksson	BUTTER AGENCY	Denmark
	Adam Prip Ziaee	BUTTER AGENCY	Denmark
	Adriana Asencio	PARADAIS DDB	Ecuador

Young Lions Competitors Print Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Sebastian Pulla	PARADAIS DDB	Ecuador
	Tomi Salo	BOB THE ROBOT / NOA	Finland
	Riikka Lahti	DENTSU CREATIVE FINLAND	Finland
	Noemie Matter	AUSTRALIE.GAD	France
	Lea Trabelsi	AUSTRALIE.GAD	France
	Luka Saakashvili	FREELANCE	Georgia
	Girgi Japaridze	FREELANCE	Georgia
	Marialena Aggeli	FRANK AND FAME	Greece
	Anna Georgaki	FRANK AND FAME	Greece
	Punya Arora	OGILVY	India
	Yugant Chandrakant Gosavi	OGILVY	India
	Joy Nelson	ACCENTURE SONG	Ireland
	Caitlín Roarty	ACCENTURE SONG	Ireland
	Ayano Ito	QUARAS	Japan
	Kana Matsushita	CHOCOLATE	Japan
	Kaśka Cieślak	FEEDERS AGENCY	Poland
	Zuza Galczynska	FEEDERS AGENCY	Poland
	Mariana Laurencia	ACNE LISBOA	Portugal
	Carlos Alberto	ACNE LISBOA	Portugal
	Jose Enrique Morales Garcia	DE LA CRUZ / OGILVY	Puerto Rico
	Tanya Paola De Jesus Rodriguez	DE LA CRUZ / OGILVY	Puerto Rico
	Alexandra Georgiana Moisescu	5 TO GO	Romania
	Catalina Mihaea Manea	5 TO GO	Romania
	Gabriela Kaňová	LOWE GGK	Slovakia
	Matej Oškorský	MULLENLOWE GGK BRATISLAVA	Slovakia
	Tong June Lim	HSAD	South Korea
	Young Woo Kim	HSAD	South Korea

Young Lions Competitors Print Competition 2025



PRIZE	NAME	COMPANY	COUNTRY
	Alex Gubler	OGILVY AG	Switzerland
	Jenna Davis-moeck	INGO	Switzerland
	Napapa Wichaikul	TBWA\JUICE THAILAND	Thailand
	Kawisara Nguyen	TBWA\JUICE THAILAND	Thailand
	Emre Uncu	MULLENLOWE ISTANBUL	Turkey
	Utku Akari	PUBLICIS ISTANBUL	Turkey
	Olena Livshuk	DDD AGENCY	Ukraine
	Alina Maksymiv	DDD AGENCY	Ukraine
	Danil Li	FCB ALMATY	Kazakhstan
	Dinmukhamed Aripbayev	FCB ARTGROUP ALMATY	Kazakhstan
	Emily Chrimes	HAVAS LYNX	United Kingdom
	Lydia Martin	VML HEALTH	United Kingdom
	Kendelle Cragun	CRISPIN	United States
	Hailey Skinner	CRISPIN	United States

History of Clients 1995-2025



2025

CLIENT	COMPETITION
Bee:Wild	Digital, PR & Print
Ovarian Cancer Action	Media & Film
The Braille Institute	Marketers
MAP - Museum of Art and Photography India	Design

2024

CLIENT	COMPETITION
Unstereotype Alliance - UN Women	Media, Film, Print
International Development Association (IDA) - World Bank Group	Marketers
MIS – Museu da Imagem e do Som (Museum of Image and Sound)	Design
Project Dandelion	Digital
JOOD	PR

2023

CLIENT	COMPETITION
Eco Tree	PR, Print
New Zero World	Marketers, Media
Rocket Learning	Digital, Design & Film

2022

CLIENT	COMPETITION
UNESCO	PR, Print
WWF	Design
The Unstereotype Alliance	Digital
Movember	Marketers
Gua Africa	Media
Global Citizen	Film

2021

CLIENT	COMPETITION
One Young World	Design, Digital, Film, Marketers, Media PR, Print

2019

CLIENT	COMPETITION
WWF	Print, Digital, Film, Design, PR
Lotus Flower	Media
Room To Read	Marketers

History of Clients 1995-2025



2018

CLIENT	COMPETITION
Creative Spirit	Print
Mozilla	Media
Share the Meal	Digital
Global Citizen	Film
Movember	Marketers
The Big Little Caravan of Joy	Design
Amnesty International	PR

2017

CLIENT	COMPETITION
Global Citizen	Print
The Red cross	PR
Amnesty International	Media
International Rescue Committee	Marketers
The Recording Academy	Film
(RED)	Cyber
UN Women	Design

2016

CLIENT	COMPETITION
United nations – global goals	
Gender Equality	Cyber
Health	Design
Migration & Refugees	Film
Climate Change	Marketers
Education	Media
Food and Nutrition	PR
Water and Sanitation	Print

2015

CLIENT	COMPETITION
WWF	Film
Malaria No More	Media
Greenpeace	PR
Wateraid	Marketers
City of Cannes	Design
UN Office on Drugs and Crime	Print
A World at School	Cyber

History of Clients 1995-2025



2014

CLIENT	COMPETITION
The Fred Hollows Foundation	Cyber
WWF	Print
International Child Art Foundation	Design
Sense International	Media
World Food Programme	Marketers
Barnardo's	Film
United Nations Office on Drugs and Crime	PR

2013

CLIENT	COMPETITION
World Anti-Doping Agency	Cyber
Médecins Sans Frontières	Media
Bill & Melinda Gates Foundation	Design
HelpAge International	Film
Macmillan Cancer Support	Print
Room to Read	Marketers

2012

CLIENT	COMPETITION
Room to Read	Marketers
Opportunity Knocks	Design
Gates Foundation	Cyber
The Big Issue	Media
Oxfam	Print
Movemeber	Film

2011

CLIENT	COMPETITION
PumpAid	Print
Room to Read	Marketers
The Planet Earth Institute	Cyber
TIE Iracambi	Media
Global Angels	Film

History of Clients 1995-2025



2010

CLIENT	COMPETITION
Plan	Print
Competitors select own cause	Marketers
Channel 16	Cyber
Peace One Day	Media
WSPA	Film

2009

CLIENT	COMPETITION
Global Humanitarian Forum	Cyber
International Fund for Animal Welfare Press	Print
World Food Programme	Media
Film Aid	Film

2008

CLIENT	COMPETITION
Amnesty International	Press
UNICEF Tap Project	Cyber
War Child	Media
MTV Switch	Film

2007

CLIENT	COMPETITION
Right to Play	Print & Digital
MTV	Film

2006

CLIENT	COMPETITION
International Committee of the Red Cross	Print & Digital
City of Cannes	Film

2005

CLIENT	COMPETITION
UNESCO	Print & Digital

History of Clients 1995-2025



2004

CLIENT	COMPETITION
Global Business Coalition on HIV/AIDS	Print & Digital

2003

CLIENT	COMPETITION
Olympic Games	Print & Digital

2002

CLIENT	COMPETITION
The International Secretariat for Water	Print & Digital

2001

CLIENT	COMPETITION
Leuka	Print & Digital

2000

CLIENT	COMPETITION
Médecins Sans Frontières	Print & Digital

1999

CLIENT	COMPETITION
American Foundation for AIDS Research	Print & Digital

1998

CLIENT	COMPETITION
Variety Clubs International	Press

1997

CLIENT	COMPETITION
Save the Children Fund	Press

1996

CLIENT	COMPETITION
WWF	Press

1995

CLIENT	COMPETITION
Plant-It 2000	Press

History of Winners 1995-2025



2025

	GOLD	SILVER	BRONZE
Digital	South Korea	Norway	Australia
Design	Canada	Georgia	Poland
Media	Norway	United States	Canada
Marketers	Turkey	Australia	Spain
PR	MENA	France	Czech Republic
Print	Colombia	Mexico	The Netherlands
Film	Guatemala	South Africa	Portugal

2024

	GOLD	SILVER	BRONZE
Digital	Mexico	Kazakhstan	Portugal
Design	United Kingdom	Ireland	Uzbekistan
Media	China	Japan	South Korea
Marketers	India	United Kingdom	Spain
PR	Singapore	Germany	Georgia
Print	Ecuador	Colombia	France
Film	United Kingdom	Germany	Georgia

2023

	GOLD	SILVER	BRONZE
Digital	Australia	Pakistan	Spain
Design	Dominican Republic	Colombia	Ireland
Media	South Korea	Colombia	Switzerland
Marketers	Canada	Norway	South Korea
PR	MENA	Australia	Germany
Print	United Kingdom	Germany	Portugal
Film	South Africa	Canada	USA

2022

	GOLD	SILVER	BRONZE
Digital	Australia	Norway	The Netherlands
Design	Denmark	Dominican Republic	United Kingdom
Media	Slovakia	Colombia	Czech Republic
Marketers	The Netherlands	Australia	Dominican Republic
PR	Indonesia	Colombia	Germany
Print	Germany	Turkey	Peru
Film	Sweden	Germany	South Africa

History of Winners 1995-2025



2021

	GOLD	SILVER	BRONZE
Digital	Slovenia	Germany	Taiwan
Design	Ukraine	Brazil	United Kingdom
Media	Australia	Japan	Portugal
Marketers	Norway	Turkey	Canada
PR	United Kingdom	Ireland	Taiwan
Print	Ecuador	Chile	China
Film	Colombia	Greece	United Kingdom

2019

	GOLD	SILVER	BRONZE
Digital	Denmark	Norway	The Philippines
Design	Russia	Ukraine	Brazil
Media	Colombia	South Korea	Canada
Marketers	Belgium	Puerto Rico	South Korea
PR	Japan	Finland	Hong Kong
Print	Russia	Ukraine	Lebanon
Film	Ukraine	Italy	Canada

2018

	GOLD	SILVER	BRONZE
Digital	Costa Rica	France	Mexico
Design	Colombia	Portugal	Russia
Media	The Netherlands	Mexico	Belarus
Marketers	Portugal	India	Australia
PR	China	France	N/A
Print	Germany	Canada	The Netherlands
Film	Denmark	Norway	Russia

2017

	GOLD	SILVER	BRONZE
Cyber	The Netherlands	Denmark	Argentina
Design	Ireland	Austria	Portugal
Media	UK	Australia	USA
Marketers	Spain	India	Portugal
PR	Hungary	UK	Costa Rica
Print	Italy	Austria	Ecuador
Film	Brazil	France	Slovakia

History of Winners 1995-2025



2016

	GOLD	SILVER	BRONZE
Cyber	Singapore	UK	Brazil
Design	Brazil	Norway	Portugal
Media	China	Spain	Chile
Marketers	Georgia	Turkey	Canada
PR	USA	Norway	UK
Print	Uruguay	China	Austria
Film	France	Mexico	Finland

2015

	GOLD	SILVER	BRONZE
Cyber	Switzerland	Lithuania	Brazil
Design	Norway	Sweden	Brazil
Media	Australia	Canada	Belarus
Marketers	UK	Dominican Republic	Turkey
PR	Sweden	Colombia	China
Print	Mexico	Argentina	Peru
Film	Germany	Australia	Russia

2014

	GOLD	SILVER	BRONZE
Cyber	Romania	Spain	Russia
Design	Germany	Sweden	Dominican Republic
Media	China	Sweden	Norway
Marketers	Argentina	India	Finland
PR	Japan	UK	Austria
Print	Japan	Germany	Denmark
Film	Bulgaria	Australia	Norway

2013

	GOLD	SILVER	BRONZE
Cyber	Russia	Australia	Hungary
Design	Romania	Belarus	Japan
Media	UK	Australia	Argentina
Marketers	Sri Lanka	Dominican Republic	Canada
Print	Mexico	France	The Netherlands
Film	Spain	Canada	Japan

History of Winners 1995-2025



2012

	GOLD	SILVER	BRONZE
Cyber	Poland	Finland	Italy
Design	Colombia	Italy	The Philippines
Media	Czech Republic	UK	Portugal
Marketers	Portugal	Australia	Canada
Print	Singapore	UAE	Belgium
Film	Italy	Poland	Chile

2011

	GOLD	SILVER	BRONZE
Cyber	Canada	Denmark	Czech Republic & Portugal
Media	Czech Republic	Germany	Brazil
Marketers	The Philippines	Belarus	Brazil
Print	Australia	Italy	UAE
Film	US Hispanic	South Africa	USA

2010

	GOLD	SILVER	BRONZE
Cyber	Brazil	Venezuela	Hungary
Media	Denmark	Sweden	USA
Marketers	Dominican Republic	The Philippines	Latvia
Print	Peru	Colombia	Denmark
Film	Korea	US Hispanic	Canada

2009

	GOLD	SILVER	BRONZE
Cyber	Italy	Portugal	Slovakia
Print	Portugal	Costa Rica	Romania
Film	Mexico	Canada	Denmark
Media	Australia	Belarus	USA

History of Winners 1995-2025



2008

	GOLD	SILVER	BRONZE
Cyber	Brazil	Korea	Latvia
Print	The Netherlands	Turkey	Germany
Film	Argentina	USA	Italy
Media	Italy	Germany	USA

2007

	GOLD	SILVER	BRONZE
Cyber	Brazil	Japan	Poland
Print	Chile	Australia & The Philippines	Brazil
Film	Italy	N/A	N/A

2006

	GOLD	SILVER	BRONZE
Cyber	Brazil	Norway	Germany
Print	Poland	New Zealand	Argentina
Film	The Netherlands	N/A	N/A

2005

	GOLD	SILVER	BRONZE
Cyber	Puerto Rico	N/A	N/A
Press	Sweden	Spain	Argentina

2004

	GOLD	SILVER	BRONZE
Cyber	Portugal	N/A	N/A
Press	Italy	US Hispanic	Turkey

2003

	GOLD	SILVER	BRONZE
Cyber	Brazil	N/A	N/A
Press	France	Spain	Brazil

History of Winners 1995-2025



2002

	GOLD	SILVER	BRONZE
Cyber	Brazil	N/A	N/A
Press	Finland	USA	Italy

2001

	GOLD	SILVER	BRONZE
Cyber	Germany	N/A	N/A
Press	Brazil	USA	UAE

2000

	GOLD	SILVER	BRONZE
Press	Sweden	Norway	UK

1999

	GOLD	SILVER	BRONZE
Cyber	Venezuela	N/A	N/A
Press	Portugal	USA	Turkey

1998

	GOLD	SILVER	BRONZE
Print	Portugal	South Africa	Australia

1997

	GOLD	SILVER	BRONZE
Print	Argentina	Canada	South Africa

1996

	GOLD	SILVER	BRONZE
Print	Canada	Turkey	Colombia & Brazil

1995

	GOLD	SILVER	BRONZE
Print	Norway	N/A	N/A

Rankings by Country



	PRINT			DIGITAL			MEDIA			FILM			DESIGN			MARKETERS			PR			TOTAL
	G	S	B	G	S	B	G	S	B	G	S	B	G	S	B	G	S	B	G	S	B	
Argentina	1	1	1			1			1	1						1						7
Australia	1	1	1	2	1	1	3	2			2						3	1		1		19
Austria		1	1											1						1		4
Belarus								2	1					1			1					5
Belgium			1													1						2
Brazil	1		4	6		2			1	1			1	1	2			1				20
Bulgaria										1												1
Canada	1	2	1	1				1	1		3	2	1			1		4				18
Chile	1	1							1			1										4
China		1					3												1		1	6
Colombia	1	2	1				1	2		1			2	1						2		13
Colombia & Brazil			1																			1
Costa Rica		1		1																1		3
Czech Republic						1	2		1											1		5
Denmark			2	2	1		1			1			1									8
Dominican Republic													1	1	1	1	2	1				7
Ecuador	2		1																			3
Finland	1		1		1						1						1		1			6
France	1	1	1		1					1	1								2			8
Georgia											1		1			1				1		4
Germany	2	2	1	1	1	1		2		1	2		1						1	2		17
Greece											1											1
Hong Kong										1												1

Rankings by Country



	PRINT			DIGITAL			MEDIA			FILM			DESIGN			MARKETERS			PR			TOTAL
	G	S	B	G	S	B	G	S	B	G	S	B	G	S	B	G	S	B	G	S	B	
Hungary						2													1			3
India																1	3					4
Indonesia																			1			1
Ireland													1	1	1					1		4
Italy	2	1	1	1		1	1		1	2	1	1		1								13
Japan	1				1			2				1			1				2			8
Kazakhstan					1																	1
Latvia						1												1				2
Lebanon			1																			1
Lithuania					1																	1
Mexico	2	1		1		1		1		1	1											8
MENA (PRCA)																			2			2
New Zealand		1																				1
Norway	1	1			4		1		1		1	1	1	1		1	1			1		15
Pakistan					1																	1
Peru	1		2																			3
Poland	1			1		1				1				1								5
Portugal	3		1	1	1	2		2			1		2	1		2		1				17
Puerto Rico				1													1					2
Romania			1	1									1									3
Russia	1			1		1					2		1		1							7
Singapore	1			1															1			3
Slovakia						1	1				1											3

Rankings by Country



	PRINT			DIGITAL			MEDIA			FILM			DESIGN			MARKETERS			PR			TOTAL
	G	S	B	G	S	B	G	S	B	G	S	B	G	S	B	G	S	B	G	S	B	
Slovenia				1																		1
South Africa		1	1							1	2	1										6
South Korea				1	1		1	1	1	1								2				8
Spain		2			1	1		1		1						1		2				9
Sri Lanka																1						1
Sweden	2							2		1				2					1			8
Switzerland				1					1													2
Taiwan						1														1		2
The Netherlands	1		3	1		1	1			1						1						9
The Philippines		1				1								1		1	1					5
Turkey		2	2													1	2	1				8
Ukraine		1								1			1	1								4
United Arab Emirates		1	2																			3
United Kingdom	1		1		1		2	1		1		1		2		1	1		1	2	1	17
United States		3						1	3		1	2							1			11
Uruguay	1																					1
USA Hispanic		1								1	1											3
Uzbekistan														1								1
Venezuela				1	1																	2

Cyber Young Lions added in 1999
 Film Young Lions added in 2006
 Media Young Lions added in 2008
 Press renamed Print in 2009

Marketers Young Lions added in 2011
 Design Young Lions added in 2012
 PR Young Lions added in 2014
 Cyber renamed Digital in 2018